THE PRICE IS RIGHT CONTESTANT SEARCH 2016 - 2017
ELIGIBILITY REQUIREMENTS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW.

Please note: the following eligibility requirements and terms must be met in order to proceed with the application process for THE PRICE IS RIGHT CONTESTANT SEARCH (the "Contestant Search").

Promotion Description
There will be open casting calls (“Casting Call”) in selected markets June 1, 2016 through October 31, 2016 (“Casting Calls”). Each applicant will be interviewed on camera for approximately thirty (30) seconds answering questions such as "Why do you want to be a contestant on THE PRICE IS RIGHT?" (See “Winner Selection” for judging criteria). These questions may change from time to time at the sole discretion of the producers of THE PRICE IS RIGHT (“Producers”). Sponsored by THE PRICE IS RIGHT PRODUCTIONS, INC. and CBS TELEVISION STATIONS (“Sponsors”).

Only one application per person.

Eligibility
You must be 18 years of age or older at the time of application.

You must be a legal resident of the United States and live in the United States as of the date you submit your application and continuing through the dates of travel to Los Angeles, CA, if you are selected as a semi-finalist.

You may not be a candidate for public office at the time of entry, and if selected to be a contestant, you must agree not to become a candidate for public office until after the initial broadcast of the program in which you appear.

You are not eligible, if:
- You have been a contestant on any television version of THE PRICE IS RIGHT within the last ten (10) years
- You have been selected as a semi-finalist for a prior THE PRICE IS RIGHT Contestant Search within the last five (5) years
- You also may not have been a contestant or participant on any game show within the last twelve (12) months from the start date of the Casting Call (i.e., between June 2, 2015 through June 1, 2016)
- You have not been a contestant on more than TWO (2) other television game shows of any type within ten (10) years from November 1, 2016
- You won a prize valued at $600 or more in a CBS Television Stations’ contest within the last six (6) months.
• You may not be under active consideration for any game show other than THE PRICE IS RIGHT

Employees, officers, directors and agents of CBS Corporation, CBS Broadcasting Inc., Fremantle Goodson, Inc., Fremantle Media North America, Inc., The Price Is Right Productions, Inc. and/or the Sponsors (and any parent, subsidiary, or affiliate of any of the foregoing), and local and national sponsor(s) of THE PRICE IS RIGHT and/or of any of their respective licensees, assigns, partners, parents, subsidiary, or affiliated companies and the immediate family (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of their same households (whether related or not) of such employees, officers, directors and agents are not eligible to be participants in the Contestant Search or participate in the application process.

Entrants are required to provide truthful information and the Sponsors will reject and delete any entry that it discovers to be false or fraudulent. The Sponsors will disqualify any entry from individuals who do not meet the eligibility requirements and will delete any entry as required by law.

Winner Selection
Two (2) semi-finalists will be selected from each Casting Call. Decisions of the Sponsors with respect to the Contestant Search are final.

The applicant’s responses to the questions posed during the Casting Call and during the interviews in Los Angeles will be judged by personnel from THE PRICE IS RIGHT based on the following criteria: clarity of answer, personality, and enthusiasm.

If the Producers select you as a semi-finalist, you must be willing to travel to Los Angeles November 1, 2016 through March 31, 2017 (as scheduled by the Producers) and the dates will be coordinated with the other semi-finalist chosen from the Casting Call in your area. If you are unable to travel to Los Angeles on the dates selected by the Producers, you will forfeit the prize and the opportunity to be a participant in an episode of THE PRICE IS RIGHT, and Producers, may choose an alternate semi-finalist at their sole discretion, from the Casting Call in your area.

The semi-finalists will have the opportunity to be selected as a contestant in an episode of THE PRICE IS RIGHT. The Producers will further interview each group of two (2) semi-finalists while in Los Angeles and select a Grand Prize Winner from each group based on their answers during that interview. Each Grand Prize Winner will be named during the filming of the episode they attend and asked to “Come on Down” to contestant row to participate as a contestant in that episode.

Prize
The Prize (“The Prize”) for each semi-finalist shall consist of:
Air Travel: One (1) roundtrip coach airfare for the selected semi-finalist from the airport closest to the participating market (airport selection at the discretion of CBS) to Los Angeles, CA

Hotel Accommodations: two (2) nights standard hotel accommodations (room and tax only) in Los Angeles, CA

Ground Transportation:
- Ground transportation to and from the hotel in Los Angeles, to the Los Angeles International Airport
- Ground transportation to and from the hotel to the set for THE PRICE IS RIGHT taping

Please note that the Prize is not refundable or transferable, and cannot be substituted or exchanged for cash or credit at any time.

Semi-finalist winners are responsible for the full cost of transportation to and from the airport in their hometown and all taxes related to that transportation.

Hotel and travel (as outlined) must be booked by CBS Television Stations and arrangements cannot be changed in any way once booked and confirmed.

Approximate value for each semi-finalist is $1,600, depending upon the cost of air travel. Prize does not include items not specified, such as travel insurance, hotel room service, parking fees, laundry service, food, beverages, merchandise, or souvenirs, etc. Each Grand Prize Winner also will be responsible for any taxes related to prizes won as a result of their participation as a contestant in an episode of THE PRICE IS RIGHT, if any.

By accepting the prize, you acknowledge that you are not guaranteed to receive a prize of monetary value on THE PRICE IS RIGHT or the opportunity to be called on stage.

The Producers reserve the right to change any of the rules, eligibility requirements and terms, including the terms of any prizes to be awarded at any time without notice.

The Producers reserve the right to add, cancel and/or substitute other cities as Casting Calls and the Producers reserve the right to modify the manner in which the Casting Calls are conducted.

Applications and Notification
Applications MUST be written clearly or typed. Complete applications that are sent to Producers shall consist of the following: Completed Participant Application (including a Release and Waiver signed by you) and a videotape recorded at the Casting Call. Applications will only be considered if they are complete. Applications must be submitted at the time of the respective casting call.

All materials submitted (including videotape and application) will be retained by the Producers and become the property of the Producers, and will not be returned to you whether or not you are
selected as a semi-finalist. Any expenses you incur during the application process including travel costs and materials, preparation, etc. are your sole responsibility. The Producers will not reimburse you for these expenses. All decisions of the Producers are final and absolute and not subject to inquiry or appeal.

Unfortunately, we will not be able to verify that we have received your application. The Producers are not responsible for lost or damaged applications.

If you are selected as a semi-finalist, CBS Television Stations will notify you.

Conditions
Payments of all federal, state and local taxes are solely the responsibility of the semi-finalists. The semi-finalists may be required to complete and submit an IRS Form W-9 with their full Social Security Number or the equivalent for receipt of any prize valued at $600 or more or for any prizes awarded by the Sponsors in a calendar year with an aggregate value of $600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of $600 or more will be reported to the IRS.

Participation in the Contestant Search and/or acceptance of prize constitutes entrant’s and/or winner’s permission for the Sponsors or its agents and designees to interview the semi-finalist(s), to photograph, film, and record each semi-finalist, and to use in commerce and in any media his/her name, address (city and state), biographic information, likeness, photograph, audio or video recording, and/or any statements made by him/her regarding the Sponsors, the Contestant Search, and/or its sponsor(s) for purposes of trade, publicity, or promotion without notice or additional compensation, except where prohibited by law. Each semi-finalist agrees to sign a publicity release confirming such consent prior to acceptance of the prize, except where prohibited by law.

If selected as a semi-finalist, you may also be required to meet with the press to promote your appearance on the program. Press appearances are subject to your availability. You also authorize the Producers to conduct civil, criminal, financial, driver-history and any other type of background checks deemed necessary by the Producers. All dates and locations listed in these eligibility requirements and in the application form are subject to change in the Producers’ sole discretion, without notice.

If you are chosen to be a semi-finalist, Producers shall not be responsible for making any necessary arrangements with your employer and family in anticipation of your absence from home and your job.

Participation in the Casting Call and/or acceptance of prize constitutes entrant’s and/or winner’s agreement to release, discharge, and hold harmless CBS Corporation, CBS Broadcasting Inc., Fremantle Goodson, Inc., Fremantle Media North America, Inc., The Price Is Right Productions, Inc. and/or the Sponsors, its licensees, each of their respective parent, subsidiary and affiliated entities, their advertising and promotional agencies, prize suppliers, and participating sponsors, and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, “Released Parties”) from and against any and all
claims or liability arising directly or indirectly from the prize and participation in the Casting Call and/or prize fulfillment (if selected as a semi-finalist), including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Contestant Search or prize fulfillment (if selected as a semi-finalist), or possession, acceptance and/or use or misuse of the Prize or participation in any Sweepstakes-related activity, including but not limited to, any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery.

If due to circumstances beyond the control of the Sponsors, any Contestant Search or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Sponsors reserve the right, but not the obligation, to cancel, terminate, suspend, or modify the Contestant Search and shall not be required to award a substitute prize.

The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contestant Search or in the announcement of a prize; (ii) incorrect or inaccurate entry information, human error, failure, or omission; (iii) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, or late entries; (iv) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems or equipment malfunctions, and any other technological difficulties or (v) any cancellations, delays, diversions, or substitutions or omissions whatsoever by any transportation providers or any other persons or entities providing any services to winner(s) (and guest(s), if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of the Prize that cannot be awarded due to acts of god, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties’ control.

For a copy of these Official Rules, please visit cbssacramento.com by December 6, 2016
THE PRICE IS RIGHT CONTESTANT SEARCH
PARTICIPANT APPLICATION

Please read the eligibility requirements before completing this application.

1. Name (first, middle, last): ________________________________________________

2. Have you ever formally or otherwise changed your name or used an alias or another name? If so, what other names and/or aliases have you used?
   ________________________________________________________________________

3. Age (as of today): __________ Date of Birth (Month/Day/Year): ________________
   (PLEASE NOTE: Applicants must be at least 18 years of age or older at the time of this application.)

4. Driver’s License Number and State: _______________________________________

5. Are you a legal resident of the United States? Yes/No

6. Home Street Address: _____________________________________________________
   City: __________________________ State: __________ Zip: ________________

7. Phone (Daytime): ____________________

8. Phone (Evening): __________________ Mobile (if any): _______________________

9. Email Address (if any): ________________________________________________

10. Name and phone number of an emergency contact and relationship to you:
    ______________________________________________________________________

11. Do you have a homepage on the Internet? If so, what is the address?
    ______________________________________________________________________

12. What is the highest level of education that you have completed?
    ______________________________________________________________________

13. Have you ever been convicted of a crime? If so, tell us about it (include dates, city & state).
    ______________________________________________________________________

14. Have you ever been a contestant on THE PRICE IS RIGHT? Or have you been selected as a semi-finalist for a prior PRICE IS RIGHT CASTING CALL? (If you have been a contestant within the last ten (10) years, or have been selected as a semi-finalist for a PRICE IS RIGHT contestant search within the last five (5) years, you are ineligible to participate in this Contestant Search.)
    ______________________________________________________________________

15. Have you been a contestant on any game show within the last twelve (12) months from the start date of the Casting Call (i.e., between June 2, 2015 through June 1, 2016)? Or are you currently under active consideration for another game show other than THE PRICE IS RIGHT. (If you have or are, you are ineligible to participate in the Contestant Search.)
    ______________________________________________________________________
RELEASE AND WAIVER

Full Name (please print): _______________________________________

Please read, fill out, sign, and date the following:

To the best of my knowledge, I do not know or have known anyone who is now, or has been in the past two years, an officer, director, employee, agent or representative of CBS Corporation or CBS Broadcasting Inc. (collectively, "CBS"), or The Price Is Right Productions, Inc., Fremantle Goodson, Inc., or Fremantle Media North America (collectively, "Producer") and/or any of their respective licensees, assignees, partners, parents, or affiliated or subsidiary companies. If I do know or have known any such person, listed below are the titles, jobs, and/or functions that such persons have held or occupied:

I hereby acknowledge that:

1. I understand and agree to be bound by the eligibility requirements for THE PRICE IS RIGHT Contestant Search (the "Contestant Search").

2. I have answered and will answer all questions posed to me honestly and accurately.

3. If any of the information that I have provided or will provide is found to be false or incomplete, it may be grounds for dismissal from the Contestant Search selection process, and/or my being dismissed as a Contestant Search participant, if previously selected as a participant.

4. Even if I meet the eligibility requirements, the CBS Television Network ("Network"), Producer, CBS, and/or any of their respective licensees, assignees, partners, parents, or affiliated or subsidiary companies, have no obligation to conduct any initial and/or follow-up interview with me, and/or select me as a participant.

5. In the event that the show is cancelled, or not broadcast for any reason, the Producer shall have no obligation to award any prizes.

6. All of the Producer’s decisions concerning the selection of the participants, the elimination of participants in the Contestant Search and winners in the Contestant Search are final and not subject to challenge or appeal.

7. The Producer shall have no obligation to return or maintain any materials submitted as part of my application whether or not I am selected as a participant.

By submitting this application, I grant to the Network, CBS, Producer and its licensees the right to use my name, likeness, portrait, recorded casting tape and biographical material, in order to advertise, promote or publicize THE PRICE IS RIGHT, its licensees, the Contestant Search, or any advertisers or co-sponsors associated with the Contestant Search and their products and services. I release Producer, the Network, CBS and/or any of their respective licensees, assigns, partners, subsidiaries or affiliated entities and each of the employees, agents, officers and directors of the foregoing entities (collectively "Releasees") from any and all liability arising out of the use of my Likeness and/or the Materials. I agree not to make any claim against Releasees as a result of the recording or use of my Likeness and/or the Materials (including, without limitation, any claim that such use invades any right of privacy and/or publicity and any claims based on defamation or libel or false light). I understand that the Producer makes no representation that such Materials will or will not be used in any way. Any of the rights granted herein may be exercised by the Producer and their respective authorized agents, licensees, contractors, partners, successors and assigns. I understand and agree that the Network and others are third party beneficiaries to this agreement, and I acknowledge and agree that my performance of any obligations under this agreement is intended to benefit the Network.

CHOICE OF LAW/ARBITRATION
This agreement shall be deemed to be entered into in Los Angeles County, California, and shall be governed by and interpreted in accordance with the laws of the State of California applicable to agreements executed and performed entirely within the State of California. Producer, Network, CBS and I agree that any and all disputes or
controversies arising under this agreement or any of its terms, any effort by any party to enforce, interpret, construe, rescind, terminate or annul this agreement, or any provision thereof, and any dispute as to the arbitrability of any claim brought by Producer, Network, CBS or me, shall be resolved by binding confidential arbitration in accordance with the following procedure: either (i) Producer, Network and/or CBS on the one hand, and I on the other hand, shall mutually select a neutral arbitrator or (ii) if we cannot agree on such arbitrator, Producer, Network and/or CBS on the one hand, and I, on the other hand, shall each select one neutral arbitrator and those two arbitrators shall then select a third neutral arbitrator to solely preside over the proceedings. Unless the parties agree otherwise, the neutral arbitrator will be a former or retired judge or justice of any California state or federal court with substantial experience in matters involving the entertainment industry. All arbitration proceedings shall be conducted under either the JAMS streamlined (for claims under $250,000) or the JAMS comprehensive (for claims over $250,000) arbitration rules and procedures, except as modified herein, in effect at the time the request for arbitration is made (the “Arbitration Rules”), at the Los Angeles office of JAMS, or its successor (“JAMS”). Producer, Network, CBS and I agree that the arbitrator’s ruling in the arbitration shall be final and binding and not subject to appeal or challenge. Producer, Network, CBS and I further agree that the arbitration proceedings, testimony, discovery and documents filed in the course of such proceedings, including the fact that the arbitration is being conducted, will be treated as confidential and will not be disclosed to any third party to such proceedings, except the arbitrator, the arbitrator’s staff, the parties’ attorneys and their staff, and any experts retained by the parties. Producer, Network, CBS and I agree that, notwithstanding the foregoing, nothing in this paragraph or in any of the Arbitration Rules, shall prevent Producer, Network and/or CBS from seeking provisional relief outside of arbitration, including but not limited to equitable and/or injunctive relief, pending the arbitrator’s final decision.

ENTIRE AGREEMENT
This agreement expresses the entire understanding between me and the Producer and replaces any and all prior and contemporaneous agreements, understandings or representations between me and the Producer. No modification, alteration or amendment of this agreement will be valid or binding unless in writing and signed by both me and the Producer.

MISCELLANEOUS
Without limiting the foregoing, any provision of this agreement that is invalid, illegal, or unenforceable in any jurisdiction will, as to that jurisdiction, be ineffective only to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions hereof in such jurisdiction or rendering that or any other provision of this agreement invalid, illegal or unenforceable in any other jurisdiction. Any laws that require or suggest that the interpretation of a document or agreement, or the resolution of any ambiguities contained therein, should be resolved against the drafter of the document or agreement, are hereby waived. No waiver by the Producer of any term or condition of this agreement will be construed as a waiver by the Producer of any other term or condition; nor will any waiver by the Producer of any default under this agreement be construed as a waiver by the Producer of any other default. It is further understood and agreed that no failure or delay in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof preclude any other or further exercise thereof or the exercise of any right, power or privilege hereunder. The Producer and/or the Network may freely assign, in whole or in part, any of their respective rights or obligations under this agreement. I may not assign my rights and obligations under this agreement.

I have signed this release on the _________ day of _____________, 2016

Signature: __________________________________________________________

Name (Please print or type): __________________________________________
RELEASE AND WAIVER

Please Print Your Full Name: ______________________________________

Please read, fill out, sign, and date the following:

1. I hereby acknowledge that: (i) KMAX-TV/KOVR-TV (the "Station") is accepting this application (including the materials accompanying the application) to be selected as a participant on The Price Is Right (the "Program") as a service to me and that they make no representations as to whether the application is complete or will be accepted by the Producers of the Program (the "Application"); (ii) I have answered and will answer all questions posed to me honestly and accurately; (iii) Station shall have no obligation to return or maintain any materials submitted as part of my application whether or not I am or am not selected as a participant, (iv) Station is filming a videotape of me in connection with my Application as a service to me and makes no promises or representations as to whether such videotape will be accepted by the Producers of the Program, (v) Station shall not be responsible for any technical failure of the video equipment or otherwise, errors or data loss of the videotaped material of any kind, or any other error or malfunction, and (vi) Station takes no responsibility for any late, lost, or misdirected applications.

2. I acknowledge that the Station, its corporate licensee, its parent corporation, their affiliated entities and their respective officers, directors, shareholders, agents and employees are not acting in any way connected with the Program. The Station, acting as an independent entity, is accepting my application and making a videotape of me in connection with my application, solely as a service to me. I acknowledge that the Station has not made any representations or warranties with respect to the Application and/or Program. Therefore, I hereby release the Station, its licensee, its corporate licensee, its parent corporation, their affiliated entities and their respective officers, directors, shareholders, employees and agents from any and all claims, demands, causes of action, losses, expenses, costs and liability of any nature whatsoever which I may hereafter have against any of them arising out of or in connection with the Application or the Program.

3. I hereby grant to the Station and its licensee the right to use my name, likeness, portrait, recorded voice and biographical material, in order to advertise, promote or publicize the Station and/or its Programs.

Signature: ___________________________________________ Date__________/___________/2016

________________________________________________________________________

Address __________________________________________________________

City, State Zip Code: ______________________________________

Telephone Number (_______)_____________________________